User Test

Scenario

- 1. Choose Template 1
- 2. Make sure that 3 photos are generated
- 3. Choose the tone of voice called "creative"
- 4. Enable the Magento integration
- 5. Add Magento products
- 6. Search for the term "watch"
- 7. Add 3 watches
- 8. Turn on Edit Mode
- 9. Try regenerating a specific photo
- 10. Try changing the title of a section to "test"

Questions

- 1. What was your first impression of the tool?
- How would you describe the user interface of the tool? (User-friendly, Overwhelming, Intuitive, Confusing, etc.)
- 3. How easy was it to complete the scenario?
- 4. Did you have any trouble finding specific features? If so, which ones?
- 5. Which features of the tool did you find most useful?
- 6. Which features did you feel were missing from the tool?
- 7. Were there any features you found confusing or difficult to use? If so, which ones?
- 8. How would you rate the visual design of the generated web pages?
- 9. What do you think of the customization options?

User Test 1

- 10. Are there any specific improvements you would like to see?
- 11. Do you have any other comments or feedback about the tool?

User Test 2