User Stories

As a marketeer, I want to create temporary promotional pages quickly and easily, so I can launch campaigns without needing a lot of development resources.

As a marketeer, I want to customize the theme and layout of promotional pages like adding images, and call to action buttons, so I can effectively convey the message of each campaign.

As a marketeer, I want to be able to customize the look and feel of promotional pages by using templates or regenerating certain sections, so I can make sure that each campaign has the same brand's visual identity and message.

As a marketeer, I want to integrate the tool with our existing content management system (CMS) or e-commerce platform, so I can manage and publish promotional pages within our existing workflow.

As a consumer, I want to view promotional pages on various devices (desktop, tablet, mobile), so I can access and interact with the content regardless of the device I'm using.

As a business owner, I want to minimize the time and resources required to create and maintain promotional pages, so I can focus on other tasks and maximize the return on investment for marketing campaigns.